



# 2020 SEASON SPONSORSHIP

## \$10,000

### Sponsorship Benefits (for all 2020 shows produced by Gesa Power House Theatre):

- Multiple exposures to an estimated 15,000 ticketed patrons (based on previous years' attendance)
- Full-page color ad in 2020 season program
- Logo included in twice-yearly Union-Bulletin ad/insert
- Name/logo/links included on website, multiple screens (9,000 pageviews/month)
- Publish up to one "Sponsor Spotlight" blog posts on website (content provided by sponsor)
- Logo included in weekly targeted e-mails (5,000+ subscribers)
- Logo included in posters, rack cards, TV ads, press releases
- Logo displayed in lobby
- Pre-show sponsor acknowledgment
- Quarterly mentions on social media
- Comp tickets (up to 2 per show) including meet-and-greet, subject to availability
- Sponsor discount code (\$4) to share with members and employees
- Group tickets discount (20% - not combinable with other discounts)
- Discount (20%) on theater rental
- One (half-day) uses of the Lounge for private event

Corporate sponsorship demonstrates your strong community support and is an easy and effective way to reach thousands of potential customers.

**Estimated Value of Sponsorship: \$32,700**



**George Winston (2019)**

Gesa Power House Theatre  
111 North 6th Avenue  
Walla Walla, WA 99362  
[www.phtww.com](http://www.phtww.com)



## Gesa Power House Theatre

### 2020 Season Sponsorship Agreement: \$10,000

We are grateful for the generous support of our sponsors, who make possible so much of our programming, and help keep our shows affordable and accessible to the entire community. Sponsorships are a fantastic way to be a highly visible contributor to the community.

#### Sponsor Benefits (January 1, 2020 to December 31, 2020) Include:

- Full-page color ad in season program
- Logo included on twice-yearly UB ad/insert
- Name/logo included in email marketing, posters, rack cards, print ads, print ads, TV ads, and website
- Preshow acknowledgement
- Logo displayed in theater lobby
- Publish "Sponsor Spotlight" blog post
- Acknowledgment on social media
- Complimentary show tickets (up to 2 per show)
- \$4 discount on tickets (\$25 and up)
- 20% group tickets discount
- 20% discount on theater rental
- 1 use of the Electric Lounge for private event (up to half-day)
- Est. value of Sponsorship: \$32,700

#### PAYMENT INSTRUCTIONS: (SELECT ONE)

- I wish to pay annually. Please send me annual invoices.
- I wish to pay monthly. Please send monthly invoices.
- I wish to pay by credit Card. Please call me to make arrangements.

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your commitment to community and to the Gesa Power House Theatre!**  
111 North 6th Avenue, Walla Walla, WA 99362 | [www.phtww.com](http://www.phtww.com)