



# 2020 SEASON SPONSORSHIP

## \$5,000

### Sponsorship Benefits (for all 2020 shows produced by Gesa Power House Theatre):

- Multiple exposures to an estimated 15,000 ticketed patrons (based on previous years' attendance)
- Half-page color ad in 2020 season program
- Name included in twice-yearly Union-Bulletin ad/insert
- Name/logo/links included on website, multiple screens (9,000 pageviews/month)
- Logo included in weekly targeted e-mails (5,000+ subscribers)
- Name/logo included in press releases, radio ads, TV ads, posters, rack cards
- Logo displayed in lobby
- Pre-show sponsor acknowledgment
- Mentions on social media
- Comp tickets (up to 12 per year) including meet-and-greet, subject to availability
- Sponsor discount code (\$4) to share with members and employees
- Group tickets discount (20% - not combinable with other discounts)
- Discount (20%) on theater rental

Corporate sponsorship demonstrates your strong community support and is an easy and effective way to reach thousands of potential customers.

**Estimated Value of Sponsorship: \$17,200**



**We Three (2019)**

Gesa Power House Theatre  
111 North 6th Avenue  
Walla Walla, WA 99362  
[www.phtww.com](http://www.phtww.com)



## Gesa Power House Theatre

### 2020 Season Sponsorship Agreement: \$5,000

We are grateful for the generous support of our sponsors, who make possible so much of our programming, and help keep our shows affordable and accessible to the entire community. Sponsorships are a fantastic way to be a highly visible contributor to the community.

#### Sponsor Benefits (January 1, 2020 to December 31, 2020) Include:

- Half-page color ad in season program
- Company name/logo incorporated into E-mail marketing, TV ads, website, rack cards, posters, print ads
- Preshow acknowledgment
- Social media mentions
- Up to 12 complimentary show tickets
- 20% discount on group ticket sales
- \$4 discount on tickets (\$25 and up)
- Logo displayed in lobby

#### PAYMENT INSTRUCTIONS:

- I wish to pay annually. Please send me annual invoices.
- I wish to pay monthly. Please send monthly invoices.
- I wish to pay by credit Card. Please call me to make arrangements.

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your commitment to community and to the Gesa Power House Theatre!**

111 North 6th Avenue, Walla Walla, WA 99362 | [www.phtww.com](http://www.phtww.com)